

Jake Mu

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jakemu.com
@jakes_makery

Jake is an experience designer and creative technologist.
A navigator through design and development, he brings an eclectic mix of skills to realise ideas from beginning to end.

Bachelor of Design in Visual Communication (Honours)
University of Technology Sydney

Diploma of Innovation
University of Technology Sydney

Specialty
Graphic Design
UI/UX Design
Coding
Generative Art
Data Visualisation
Creative Strategy

Software Skills
Adobe Suite
Figma
Keynote
JavaScript
HTML & CSS
Unity
OpenFrameworks
Processing (Java)
Arduino
Sketchup

Hobbies & Interests
Art
Creative Coding
Fishing
Woodworking
Maker
Electronics

Grumpy Sailor

Feb 2021 - Oct 2022
Experience Designer

- Collaborated with developers and producers to build adventurous and innovative projects in the GLAM sector.
- Led the design for projects in partnership with various major clients.
- Researched emerging technologies to create prototypes and diversify possible creative avenues.
- Challenged myself beyond scope and role to develop applications, create workflows and fabricate objects.

University of Technology Sydney

Apr 2021 - Apr 2022
Research Assistant

- Developed an immersive VR data visualisation tool in Unity with a focus on UI/UX and accessibility.
- Concepted and prototyped new ways to visualise different datasets in immersive environments.

HYPEBEAST NYC

Nov 2019 - Mar 2020
Design Intern

- Developed creative strategy for brand partnerships including Asics, Gucci and JBL.
- Worked directly with the VP of Brand Partnerships, North America to produce internal materials for company wide use.
- Built client facing proposals totalling up to \$10 million worth of proposals.

Mod Studio

Apr 2019 - Jul 2020
Design Intern

- Produced design elements and typography for a VR project.
- Developed a website CMS viewer using ReactJS framework for professional use.
- Communicated with API's including websockets.